
S T E P H E N T . R O M A N O

Stephen T. Romano is part of KGA's creative team and a member of the KGA Advisory Board.

Steve is a marketing communications strategist, writer, and creative director whose clients range from small start-ups to Fortune 500 global leaders. Offering more than two decades of experience, he has worked with companies in a wide range of industries to produce marketing communications programs, branding programs, messaging frameworks, print collateral, annual reports, advertising, videos, direct mail, product names, and web content.

Among the clients he has served are American Express, Hewlett-Packard, Smithsonian Institution/WiVid, Honeywell, UPC Wind, Gloria-Spire Solar, Parker Brothers, Kendall/Covidien Healthcare, Rowenta, Abt Associates, Microport, MFS Investment Management, HMR, and The Capital Grille. In addition, he has played an instrumental role in the development and repositioning of brands for Mellon, Arbella Insurance, American Express Platinum Card, Sappi Fine Paper, athena health, US Oncology, Country Home Magazine, the Boston University Executive MBA program, Sentillion, Pri-Med, and other industry leaders.

His work has achieved local and national recognition, including awards from Hatch, BPAA (Business Professional Advertising Association), League of American Communications Professionals, Publicity Club, How Magazine, Rx Club, and Graphic Design: USA. In addition, his annual report work has been acknowledged through a RIS Paper Diamond Award, LACP Gold Award, and inclusion as a top US annual report in the AR100 Show.

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