

STRATEGIC WELLNESS MANAGEMENT PROGRAM

Making a Difference in Employee Performance

Strategic Wellness Management is a targeted wellness program designed to meet specific goals for health, safety, and/or job performance. The goals may involve a risk management strategy for a work group, division, or for the entire organization. Tools may be used that track program participation, measure changes in modifiable health risk behaviors, show reductions in health care claims, or demonstrate other types of ROI.

The initial step is to meet with KGA staff to identify specific goals and objectives. Existing data such as climate surveys, health care claims, EAP utilization, and/or focus groups may be used at this initial phase. Once the goals and objectives are identified, a customized plan and program are designed.

The following is a list of components that may be included in the program:

ASSESSMENT AND DESIGN

- Identification of Workplace/Productivity Issues
- Wellness Initiative Survey of Company-wide Health Promotion Programs
- Pre and Post Testing of Modifiable Risk Behaviors
- KGA Five-Minute HealthCheck™
- Management and Human Resources Interviews

TRAINING

- Senior Management Program Briefing
- Human Resources/ Health Service Program Briefing
- Custom Wellness Management Seminar
- Custom Workbooks
- KGA Twelve-Minute Relaxation CD™
- Targeted Activities for Fitness, Diet and Stress
- Facilitated Discussions

For more information about a custom-designed Strategic Wellness Management Program, call KGA today at to discuss your needs.

KGA, INC.

TEL 800.648.9557 www.kgreer.com

SUPPORT SERVICES AND PROMOTIONS

- Access to KGA Web Site
- Access to EAP Services
- Timed Health Giveaways
- Strategic Wellness Tip Sheets
- Health Reminder Card and Health Records
- Design of Company Wellness Brochure/Intranet

EVALUATION AND MEASUREMENT

- Program Participant Tracking
- Health Care Claims Review
- Health Risk Appraisal Metrics
- Perceived Health Status Survey
- Program Satisfaction Data

REPORT AND RECOMMENDATIONS

- Report of Findings
- Data Summaries
- Management and HR Briefings
- KGA Recommendations

Each program is tailored to the needs and existing resources at the company. The Strategic Wellness Management Program is fully integrated with the health plan and any other wellness and management programs within the organization.

