

R O B E R T C I P R I A N I

Bob is KGA's Creative Director and a member of the KGA Advisory Board. He is an art director and graphic designer whose work has created marketing and communications programs for companies in virtually all industries. At KGA, he designs and implements the KGA brand and continues to design wellness communications for KGA clients.

A former New England Art Director of the Year, he has won over 800 regional, national, and international design awards, including those given by the American Institute of Graphic Arts, Art Directors Club of Boston and New York, The Type Directors Club of New York, Hatch Awards, Andy Awards, Communication Arts, Print magazine, Graphis Annual, and other leading design organizations and publications.

A graduate of Rhode Island School of Design, Bob was an owner/ partner in Gunn Associates until he founded Cipriani Design in 1980. In 1991, his company merged with Arnold Advertising where he became chairman of the design division. He is currently working as a consultant creative director/ designer.

He has been responsible for the creation of integrated design systems for Sappi, BrownBrothers Harriman, Cole Haan, Bass, Zildjian Cymbals, Fidelity Investments, National Financial Services, Four Seasons Hotels, Atlantic Monthly, Thinking Machines, Honeywell, and others, as well as the creation of major projects for MFS Investment Management, Fleet Bank, John Hancock, State Street, Bitstream, Thermo Electron, and other industry leaders. Additionally, Bob has created corporate identities for more than 100 companies and charitable organizations.

His work has been featured in Communication Arts Magazine, Print, Graphis Annual, and PrintCasebooks. He has been invited to judge a number of creative shows, including the New York Art Directors show and the American Institute of Arts California show. As a fine arts painter he is also featured in galleries, private and corporate collections and the permanent collection of the Cape Cod Museum of Art. He has been named artis of the year in painting by the Cambridge Art Association.

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